

## **Purpose of this Policy**

The purpose of this Policy is to provide information about ABA Educational Resources Ltd. ("ABA Educational Resources Ltd.") practices concerning the collection, use and disclosure of personal information.

## **Information Collection and Use**

ABA Educational Resources Ltd. is the owner of the information collected on [www.abaresources.com](http://www.abaresources.com) ("The Website"). We will not sell or share this information to others. We collect information from our users on several places on The Website.

## **Personal Information**

At any time you may visit The Website without identifying yourself or revealing any personal information. The Website server does not collect information regarding the e-mail address. We do not have access to personally identifiable information related to visitors. We place cookies on visitors' hard drives to collect aggregate generic information about the number of visitors to The Website and pages viewed. This information is used for analysis of traffic at The Website.

To do internal research and to better understand and serve our customers, we automatically track certain information about your behavior on The Website. Information collected may include the URL address you visited just before coming to The Website, the URL you leave on The Website to visit, your type of browser and your IP address. The data is reviewed and analyzed on a collective basis and will not be linked to the identity of any individual person.

## **Links**

The Website contain hyperlinks to other websites maintained by third parties. This Policy does not apply to any such websites. ABA Educational Resources Ltd. is not responsible for the privacy practices of these other websites or the way such other websites manage personal information. We encourage you to be aware when you leave The Website and to read the privacy statements of every web site that collects personally identifiable information.

## **Promotional Information**

Past customers will occasionally receive a newsletter or information on ABA Educational Resources Ltd.'s products, services and special promotions. Out of respect for your privacy we offer the option to not receive these types of communications. If you no longer wish to receive the newsletter or promotional materials from ABA Educational Resources Ltd., you may opt-out of receiving these communications by emailing us at [info@abaresources.com](mailto:info@abaresources.com).

## **Business Transfers**

In the event that ABA Educational Resources Ltd., substantially all of its assets, customer information will likely be one of the transferred assets.

## **Compliance**

ABA Educational Resources Ltd. has complied with requirements of certain national and

international laws and ABA Educational Resources Ltd. has appointed an individual who has responsibility for ensuring ABA Educational Resources Ltd. complies with its privacy obligations. That person can be reached by email at: [info@abaresources.com](mailto:info@abaresources.com)

### **Children**

Our Websites do not sell products for purchase by children. We sell children's products for purchase by adults. If you have accessed The Websites and are under 18, you may only use The Website with the involvement of your parent or guardian.

### **Notification of Changes; Conditions of Use**

ABA Educational Resources Ltd. may change, amend or update this Privacy Policy upon prior notice posted on The Website. You should consult the Privacy Policy prior to each time you use The Website. If we make any changes that may substantially affect our use of your personal information, we will notify you through a prominent posting on The Website. If you do not agree with the changes, amendments or updates, you may request that your personal information be removed from our database as described above. If you choose to visit The Website, your visit and any dispute over privacy is governed by this Notice.